
experience

I'm currently Project Leader on a team celebrated for its ability to develop task-appropriate concepts. We follow a logic-based design process and only deliver design specifications that we can rationally justify. I ensure that we stay in close contact with the client and developers. I also make certain that our solutions fulfill user needs, are possible within project restrictions and defined frameworks, match available resources and sensibly extend client product families.	2019-now	Project Leader
	2015-now	User Interface/Interaction Designer stellar design und engineering GmbH Ulm, DE
In Stuttgart, I was responsible for strategy and interaction design across digital contact points for clients. I also kept the team within CI standards while simultaneously watching for logical opportunities to evolve a given CI and push a brand further.	2015	Art Director of User Experience Die Wegmeister Stuttgart, DE
I gained experience working with larger clients like TransnetBW, Global Safety Textiles and Südwesttextiles in all steps of the design process. I started at Die Wegmeister designing for print: logos, identity systems, pamphlets, and books. I quickly became a link between the print and digital designers of the firm.	2013-2015	Kommunikationsdesigner Die Wegmeister Stuttgart, DE
In Ulm, I was fortunate enough to have Hans (Nick) Roericht as a recurring client. I designed for screen and print and coded my own designs.	2010-2012	freelance designer Ulm, DE
At a medium-sized design/ad agency, I interned in the web development unit and contributed in concepting meetings.	2008-2009	intern Inferno Memphis, TN, USA

AIGA is the national association for graphic designers in the USA. I designed the identity for the Tennessee-wide awards show and all related materials.

2008

AIGA Ten Show design
Tennessee, USA

While I interned at a smaller design agency, I learned about process and different methods of idea-generation.

2007

intern
Tactical Magic
Memphis, TN, USA

My very first internship consisted of research and UI mock ups for an app to help terminally-ill children express their feelings.

2006

intern
CMA, FedEx Institute
Memphis, TN, USA

education

Being able to learn from Massimo Vignelli has influenced my life as well as my design approach. I've also benefited from each conversation or project with past students or teachers of the hfg in ulm.

2010

Massimo Vignelli
Armando Milani
Master Designer Workshop
Les Moulin des Trois Arcs
Cote d'Azur, FR

2008

semester abroad
Digital Media
Hochschule Ulm
Ulm, DE

2004-2008

Bachelor of Arts in Graphic Design
University of Memphis
Memphis, TN, USA

skills

Sketch, Photoshop, Illustrator, XD,
HTML, CSS, Javascript, PHP, SQL,
MS Office, iWork,
intermediate German (Inlingua Lvl B2)

recognition

I've been recognized with several awards, such as the Brand New Awards, the AIGA Ten Show and the Art Directors Club of Memphis among others.

get in touch

I've been blessed to meet so many intriguing people along my way. Please contact me if you think our paths should cross.